



Lacco Ameno (May 5) - The Hotel of Queen Isabella returns to the world stage this summer when it hosts the first annual Ischia Global Film & Music Fest.

The event July 13-18 is promoted by the International Academy of Art in Ischia with the sponsorship of Pleasant Lacco, a town of 4,000 on Ischia, the Green Island in the Tyrrhenian Sea off Naples. Stars of Italian and international show business will join to celebrate and explore the relationship between film and music.

Part of the festival will explore the phenomenon of Bollywood, the Indian subcontinent's answer to Hollywood. Indian film personalities to be featured at Ischia are directors Shekhar Kapur (The Four Feathers and Elizabeth), Ratnan Hands and Ashwariya Rai; and actors Kabir Bedi and Vivek Oberoi. Some 800 films of love and songs are born every year in Bollywood. These Technicolor dreams play to millions of spectators scattered in the world from Kabul to London to Manila. Critic Tonino Pinto says the colorful and imaginative contemporary Indian film style is a natural for this festival exploring links between the cinema art and new musical trends. There is much curiosity in Italy and world about the enormously productive phenomenon of Bollywood.

The president of the International Academy of Art, entrepreneur Giancarlo Carriero, launched the plan to restore the island of Ischia to the worldwide preeminence it enjoyed during its Golden Era. Producer Angel Rizzoli and director Luchino Visconti lead the event. Responsible for the artistic supervision of the project are producer Tony Renis, actor Franco Nero, and director and choreographer Franco Miseria, together with singer-songwriter Edoardo Bennato, actor and director Giulio Base, and producer Giuseppe Pedersoli. Production managers are Tonino Pinto and Tiziana Rocca.

Technical revolutions in audiovisual production, on-line entertainment and even presentations via the new Universal Mobile Telecommunications Service (UMTS) also will be explored at the festival.

Ufficio Stampa / Press + 39 081 2486112  
E mail : [ischiaglobal@virgilio.it](mailto:ischiaglobal@virgilio.it)