



Ischia Global Film & Music Fest 2009

(Within the project Italy Worldwide, the most popular Summer Film & Music Event in the World)

July 12th – 19th: These are the dates of the Summer rendezvous for the Italian film & music community, populated by the leaders of the entertainment and communications businesses, and the most celebrated luminaries on the global stage. Since 2003, this has been a popular event with Movie and TV personalities.

The event is sponsored in part by the Italian Ministry of Culture and by the Campania Region's Town Council of Tourism and Cultural Heritage, and will host the major protagonists of cinema and music, with screenings, round table discussions and meetings aimed at fostering the growth of Italian and European industry in the world market.

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The year's most anticipated international cinematic event

Thanks to "Ischia Global Fest 2009 – The Showbiz Summer Event" – whose images and contents have been acknowledged since 2003 as among the most outstanding entertainment happenings in the world – the international stars of the big screen will return once again to the Green island. This 7th edition will see the public favourites in Ischia with their recent movies (premieres and reviews) and their presence in conferences and awards ceremonies. Waiting for the Venice and the Toronto Film Festival, this is an extraordinary artistic opportunity that will see the most talked about characters set against a breathtaking landscape, an island widely cherished as the 'pearl' of Italy.

2009, A LOOK AT THE SOUTH-AFRICAN CINEMA

Within the project "Italy Worldwide", promoted since 2003 by the Ischia International Arts Academy "Ischia Global Film & Music Fest 2009" will be an important opportunity for communication between International and South Africaese producers and artists, through the expected promotion activities that will involve some of the big 'players' in the global entertainment industry. Unlike its earlier editions, the 2009 Ischia Global Fest will be a fantastic showcase for International productions, promoting the Old Continent cinema in the global market.

In the past few years, European cinema has been conveying important artistic messages, thanks to the work of artists following in the

footsteps of the masters. We are speaking about Danny Boyle, Pedro Almodovar, Lars Von Trier, Giuseppe Tornatore, Jean-Pierre, Luc Dardenne, Michele Placido, Alejandro Amenabar as well as other International and Italian directors who in 2009 will be awaited at the big Hollywood bench test.

Thanks to the participation of producers, distributors, journalists and opinion-makers from around the world, Ischia – or the Green Island – will be the most sought after destination in Europe for New Year’s Eve. The festival has established Ischia as a natural ‘platform’ that will relaunch, from the Bay of Naples into the world, the talent of the European artists before the most qualified international assemblage.

At the same time, the 2009 edition will offer new opportunities for the promotion of cultural and industrial resources, as well as Italian tourism facilities in the world market, with strategic marketing experts in culture and tourism participating.

This will confirm that the winter season, as evidenced by the extraordinary successes of a handful of pilot events, daringly promoted in the south of Italy by private institutions (first among them Ischia Global), should not be considered an unsuitable time for big promotional investments.

ISCHIA and the EUROPEAN ARTISTS OF THE GLOBAL STAGE

Among the guests invited to present their work at “Ischia Global 2009” will be European authors and actors who, during the past year, won public and critical acclaim at some of the industry’s most important events: the Sundance Film Festival, the Golden Globes, the Screen Actors Guild Awards, the Oscars, the David di Donatello Awards, the film festivals of Berlin, Cannes, TribeCa, Locarno, Venice, Deauville, San Sebastian, Toronto, Rome, and the European Film Awards.

Particular attention will be given to a “legendary European artist” whose work has moved audiences worldwide throughout his/her career.

THE HOLLYWOOD STELLAR CAST

The Chairman of “Ischia Global 2009” is the Academy Award Winning Director Paul Haggis while Master of Ceremony is the USA manager Jason Weinberg. The complete guest list will be issued by July 1st 2008.

Among the personalities who took part in the past 6 editions, there have been 27 Oscar winners. Here are the most notable names:

DIRECTORS: Francis Ford Coppola (USA), Norman Jewison (Can), Neil Jordan (U.K.), Oliver Stone (USA), Bille August (Dan), Giuseppe Tornatore (Ita).

ACTORS: F. Murray Abraham (USA), Sir Ben Kingsley (U.K.), Vanessa Redgrave (U.K.), Hilary Swank (USA).

SCREENWRITERS: Willian Monaham, Bobby Moresco and Steven Zaillian (USA)

MUSIC COMPOSERS: Burt Bacharach and Louis E. Bacalov (Arg), Elliot Goldenthal (USA), Jan Kaczmarek (Pol), Dario Marianelli (Ita), Gustavo Santaolalla (Arg).

VARIOUS PROFESSIONALS: Dante Ferretti and Francesca Lo Schiavo (production designers), Gabriella Pescucci (costume designer), Sandy Powell (costume designer), Harvey Weinstein and Martin Richards (USA) and Jeremy Thomas (U.K.) (producers).

And also: Serena Autieri, Kabir Bedi (India), Gael Garcia Bernal (Mex), Brenda Blethyn (U.K.), Raoul Bova, Nancy Brilly, Fausto Brizzi, Gerard Butler (U.K.), Mimmo Calopresti, Michael Caton Jones (U.K.), Joaquin Cortes (Spa), Alfonso Cuaron (Mex), Mariagrazia Cucinotta, Rosalinda Celentano, Clotilde Curau (Fra), Alessandro D’Alatri, Hugh Dancy (U.K.), Claire Danes (Usa), Mick Davis (U.K.), Rosario Dawson (Usa), Christian De Sica, Ida Di Benedetto, Laura Dern (USA), Matt Dillon (Usa), Anita Ekberg (Swe), Alice Evans (Usa), Roberto Faenza, Joseph Fiennes (U.K.), Stepehn Frears (U.K.), Claudia Gerini, Adriano Giannini, Giancarlo Giannini, Terry Gilliam (USA), Peter Greenway (OLA), Ioan Gruffud (Usa), Taylor Hackford (USA), Eva Herzigova (R.Cec), Freddie Highmore, Dennis Hopper (USA), Terrence Howard (USA), Sabrina Impacciatore, Alejandro Gonzales Inarritu (Mex), John Irvin (U.K.), Simona Izzo, Shekhar Kapur (India), Kim Cattral (Usa), Val Kilmer (USA), Andrei Konchalovsky (Russia), Thomas Kretschman (Ger), Diane Kruger (Ger), John Landis (USA), Jason Lewis (Usa), Luca Lionello, Enrico Loverso, Dolph Lundgren (Swe), Olivia Magnani, Nancy Meyers (USA), Matthew Modine (USA), Laura Morante, Silvio Muccino, Franco Nero, Alan Parker (U.K.), Michele Placido, Gigi Proietti, Joely Richardson U.K.), Michael Radford (U.K.), Isabella Ragonese, Marc Rothmund (Ger), Stefania Sandrelli, Rodrigo Santoro (Bra), Francesca Sartori, Lina Sastri, Liev Schreiber (USA), Alessandro Siani,

Bud Spencer, Martina Stella, Fisher Stevens (USA), Trudie Styler (U.K.), Julie Taymor (USA), Ricky Tognazzi, Stanley Tucci (USA), Anna Valle, Jean-Claude Van Damme (Bel), Nicolas Vaporidis, Carlo Verdone, Lina Wertmuller, Treat Williams (USA), Naomi Watts (AUS), Krzysztof Zanussi (Poland) Elsa Zylberstein (Fra).

THE MUSICANS: Harry Belafonte (USA), Julio Iglesias (SPA) David Foster (CAN), Sheryl Crow (USA) and Andrea Bocelli, Laura Pausini, the Blues Brothers, Grame Revell (NZ), John Debney (USA), Matia Bazar, Gigi D'Alessio, Peppino di Capri, Andrea Griminelli, Mingardi, Ron, Federico Zampaglione.

HEADQUARTERS AND MANAGEMENT

The selected **Locations** for the events are different places on the Island:

- a) Hotel Regina Isabella - Lacco Ameno
- b) Angelo Rizzoli's Congress Centre - Lacco Ameno
- c) Villa Arbusto Museum – Lacco Ameno
- d) Torrione Museun – Forio D'Ischia
- e) Cinema Theatre “Delle Vittorie” - Forio d'Ischia
- f) Cinema Theatre “Excelsior” - Ischia Porto
- g) Visconti's Villa La Colombaia - Forio d'Ischia
- h) Castello Aragonese - Ischia Ponte
- i) Giardini La Mortella - Forio D'Ischia
- j) Poseidon Gardens

(Other locations will be announced once they have been selected)

The festival's artistic director is journalist Pascal Vicedomini, the founder and producer of the event since 2003.

The technical director in the screening places will be Giulio Franchi, from Cinemeccanica.

As it takes place in the middle of July, “**Ischia Global 2009**” will let the magic “star” of the Italian cinema and of the Old Continent shine

everywhere in the world, in the wake of the most appealing Summer's celebration.

AN APPEALING PROGRAMME

The event will be preceded by several small international happenings intended to promote the “**Ischia Global**” brand as well as the entire festival.

The calendar of the promotional presentations includes:

1. Presentation in Milan (End of April)
2. Presentation-event at the Cannes Film Festival (May 13th - 24th)
3. Presentation-event in London, European Capital of the Entertainment
4. Press conference in Rome (Monday, July 6th)
5. Press conference in Naples (Friday, July 10th)

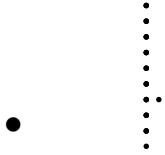
And of course during the event in Ischia (July 12th - 19th).

The following opportunities are anticipated:

As usual “**Ischia Global Fest 2009**” will set entertainment industry trends for 2009 as far as cinema and music are concerned, with special premieres of much awaited productions. It will showcase the best Global films of the year (full, medium and short length movies); it will honour the successes of European and international celebrities; it will pay tribute to those who have contributed to the advancement of Global art and culture throughout the year, and to the superstars of the entertainment and fashion industries.

Mindful of the success of its past formula, the Ischia International Arts Academy has created a master plan including a number of sections sharing the same artistic goals:

- a) Ischia and the Global Artists; b) Ischia and the Global Films; c) Ischia Special Project, Up with the Italian Cinema in South Africa; d) Ischia Special Project, Young People and the International Cinema; e) Ischia Awards Show; and f) Grand Gala Ischia in the World.*



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a) Ischia and the Global Artists

Among the guests will be six personalities from South Africa, Hollywood and the Old Continent who have received both public and critical acclaim during the past season (Sundance, the Golden Globes, Berlinale, the Oscars, David di Donatello, Cannes, TriBeCa, Venice, San Sebastian, Toronto and EFA), as well as filmmakers who wish to premiere their productions due out in early 2008.

- *Also honoured will be the industry's technical operators and artisans whose work has been appreciated by the public*
- *Particular attention will be given to a 'legend' of the European cinema, whose artistic curriculum vitae will be presented to the public in a special retrospective.*

ACTIVITIES FOR THE GLOBAL CINEMA INCLUDES:

A REVIEW OF THE BEST MOVIES - Season 2009

A TRIBUTE TO A MAJOR EUROPEAN PERSONALITY

THE SOCIAL CINEMA FORUM

THE WORLD SCRIPT MARKET

THE MOVIE EDUCATIONAL SEMINAR

GALA NIGHT – (Awards Ceremony)

b) Ischia and the Global Films

- *The honorees will be Global producers whose films received both public and critical acclaim in the past season (at Sundance, the Golden Globes, Berlinale, Oscar, David di Donatello, Cannes, TriBeCa, Venice, San Sebastian, Toronto and EFA), as well as those*

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- *who wish to premiere their upcoming productions, due out in the next few months.*
- *There will also be writers and screenwriters whose artistic value has been largely acknowledged by the public.*

Particular attention will be given to a writer or screenwriter whose career has been greatly admired.

THE ACTIVITIES FOR THE “ICONIC PLAYERS”

The section “Ischia and the Global Films” include:

FILM PREMIERES – Season 2009

**REVIEW OF THE YEAR’S OSCAR-WORTHY FILMS –
of the past season**

TRIBUTE TO A LEGEND

CINEMA GALA – Awards Ceremony

c) Ischia, Up with the Italian Cinema in South Africa

Within the project “**Ischia Global 2009**”, this segment will affirm the commitment of the Ischia International Arts Academy to the promotion of Italy’s cinematic arts abroad, through the participation of numerous leaders in the industry on the Old Continent and South Africa, along with the most beloved international ‘showbiz’ celebrities. The initiative will highlight the work of a few significant artists of the Italian cinema dedicated to reviving the old splendour of our Peninsula within the European tradition.

This event will be part of the activities planned in collaboration with the patronage of the Ministry of Foreign Affairs and the support of Italian associations and other groups committed to helping Italian communities abroad to keep alive our values and traditions, underscoring the contribution of Italian people to the European culture.

After gaining strong organizational experience in Italy and abroad thanks to the huge success of the first five editions of the festival “Washington, Italia” and of the first three editions of “Los Angeles, Italia – Film, Fashion and Art Fest”, in 2009 the Ischia Academy will re-launch its special project to promote our cinema in Europe and in the world.

“Ischia, Up with the Italian Cinema in South Africa” therefore includes: **a)** The promotion of the contemporary cinema through innovative tools; **b)** Acknowledgment of the emissaries of the Italian culture in South Africa; **c)** An in-depth look at the Italian culture in the global market; **d)** The strengthening of relationships with the distributors and those responsible for the major cinematic events from South Africa; **e)** The search for new avenues of communication for the Italian culture in South Africa; **f)** The production of TV specials and audio-visual media aiming to promoting the Italian culture in South Africa; and **g)** The creation of a permanent discussion group to evaluate new artistic and cultural directions.

d) Ischia, Young People and the International Cinema

Since the 2003 edition of Ischia Global, the International Arts Academy has been presenting a category targeting young people through a number of activities aimed at the promotion of local and global art and culture.

Young artists are constantly evolving, while respecting the classic tradition, yet keeping pace with new cultural and technological

developments. This year’s event, on the heels of the special project “Ischia Summer,” will present audiovisual productions (medium and full length films) by a group of remarkable young artists; this section is supported by the University of Southern California and the Centro Sperimentale di Cinematografia and Accademia d’Arte Drammatica. At the same time, the seventh edition of the programme “**Ischia Global Fest 2009**” will offer a tribute to the “characters” that have contributed to establishing Europe’s artistic culture; offer clues to future strategies of next year’s big cultural and artistic directions; reveal future fashion trends; and re-launch the image of Ischia as a cultural, touristic and cinematic centre even in winter, through international public relations efforts.

The section “Ischia, Young People and the International Cinema” will unfold through a number of initiatives sharing the same goal. The elements of this section are:

- a) Review “Ischia Short Cut – short movies to communicate”; b) Ischia Awards Special Presentation – Ambassadors of the Mezzogiorno;

e) Ischia Awards Show

This is the presentation of the sought after “Ischia Awards” to the stars of Europe’s big screen. Four gala nights with the big names of “**Ischia Global Fest 2009**”, will celebrate the devotion of the ambassadors of art and entertainment “made in Europe”, alongside Hollywood stars, in the climax of the new artistic and cultural renaissance of Europe.

The most deserving actors and directors of the year; ‘evergreen’ performers and the stars of tomorrow; the “masters” of cinema craftsmanship, the “superstars” and the fans: this will be material for high profile TV coverage.



f) Gran Galà Ischia in The World

The Gran Galà is made special by its top drawer entertainment featuring major European musical artists, and its Midnight toast with the stars of the European and Italian Cinema. The celebration spills over into the renowned Regina Isabella Hotel & Spa.

A TESTED PROMOTION MACHINE

The preparatory activities of the event are usually developed on a daily basis in the middle of the Summer, following communicational guidelines whose efficacy has long since been proven effective.

HONORARY BOARD

Chairing the Board is the American Director Paul Haggis. Board Members will include the Minister of Cultural Heritage, the Minister of Tourism and Cultural Heritage for the Campania Region, the Director General of the Cinema Department of the Ministry of Cultural Heritage. Other members include artists who won (or who were nominated for) Academy Awards, Grammy Awards, Golden Globes and Emmy Awards, and who have taken part in past editions of this event.

And finally, the president of ANICA, the SIAE President, representatives of the Italian Entertainment and Culture Academy, the President of the Campania Region, the President of the Province of Naples, the Mayor of the City of Ischia, the Mayor of AnIschia, and the President of the Chamber of Commerce of Naples round out the Board.